



PLAY*girl*[®]
2026 PRODUCT CATALOGUE



THE PERFECT DUO!

Warning: This Combo May Cause Double Takes!

Playgirl Flawless Foundation + Hide and Sleek Concealer, the perfect duo for unstoppable coverage and all-day slay. Smooth it. Hide it. Own it. Who needs filters when your face is the flawless?

ABOUT US
OUR VALUES
PRODUCT PORTFOLIO
MERCHANDISING
PRODUCT BREAKDOWN



come out and **play**

About Playgirl

PLAYGIRL – offers an extensive trend-driven, cruelty-free & social media endorsed product lineup. High-def colour combined with up-to-the-minute and unexpected innovation characterise the brand; with launches driven by social, fashion & industry product trend cycles. Pegged to be the colour destination, the PLAYGIRL shade range boasts a nail offering of 200+ shades as well as lip & eye hues to suit all skin tones; at an attractive price point.

MISSION

Committed to a fun makeup experience, providing make up-to-the minute trends at an affordable price.



VISION

Inspired by the trend & the spirited at heart, PLAYGIRL seeks to become the social media endorsed destination for newness in colour cosmetics.



PERSONALITY

**FUN • CHEEKY • FIERCE •
INSPIRED •
CREATIVE • TRENDY •**

PLAYGIRL is a fun, cheeky and fierce brand with a variety of exciting, trend driven products picked exclusively to inspire the imaginations of make-up lovers around the world.



CONSUMER

18-35 years old. Young Millennial & Gen Z.

Celebrating their individuality with their look, the PLAYGIRL consumer is tech savvy & trend aware – a confident & inspired makeup aficionado.



Our Values



TREND AUTHORITY

We set the pace for the latest makeup trends by partnering with our best-in-class manufacturers & suppliers

FUN EXPERIENCE

We make makeup a joyful journey through our trendy products, social listening & media experience

AFFORDABILITY

The latest trends at accessible prices

FREEDOM TO PLAY

Encouraging self-expression, celebrating individuality & creativity

CRUELTY FREE

Compassionate & ethical practices



PRODUCT PORTFOLIO



EYES

Holographic

EYESHADOW SINGLES

These shades shift & sparkle in every light, giving you a glow that's straight-up mesmerising. Wear it solo for that bold, cosmic vibe or layer it over your favourite colours to amp up the drama. The silky texture blends like a dream for flawless, out-of-this-world looks. Get ready to turn heads & own the spotlight

AVAILABLE IN 7 SHADES

Net 2.5g



Metallic

EYESHADOW SINGLES

This metallic eyeshadow lights up your look with a reflective finish that hits different from every angle. Swipe it on for a soft shimmer or build it up for a full-blown sparkle, either way, your eyes stay front & centre. The finely milled pigments glide on smoothly & blend like a dream, giving you major colour payoff with zero fallout.

AVAILABLE IN 7 SHADES

Net 2.5g



Mousse

EYESHADOW SINGLES

The formula builds like magic & leaves your lids looking lit and luxe. Whether you're going soft shimmer or full shine, this formula's got range & it lasts all day without flaking or fading.

AVAILABLE IN 7 SHADES
Net 2.6g

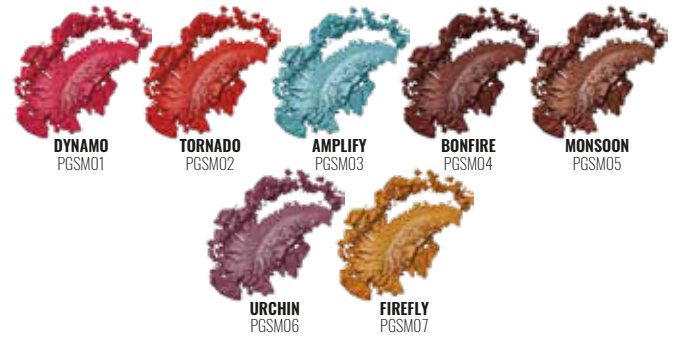


Matte

EYESHADOW SINGLES

This matte eyeshadow packs serious pigment with zero fallout, giving you a clean, polished finish every time. The buttery-soft formula blends like a dream, making it easy to create smooth transitions from subtle to statement. Whether you're keeping it low-key or going full glam, this shadow delivers every time.

AVAILABLE IN 7 SHADES
Net 2.5g



Marble

EYESHADOW SINGLES

Swirls of rich, vibrant colours blend effortlessly to give you a custom look every time. Made with ultra-fine pigments, it glides on smoothly & softly, delivering intense colour with a velvety finish that feels like pure luxury on your lids.

AVAILABLE IN 7 SHADES
Net 3g





playgirlbeautyofficial

April 7, 2021



39 likes

Isn't she loveeeely? Isn't she wonderful?

View All 3 Comments



Add a comment...



All Eyes On Me

24 COLOUR EYESHADOW PALETTE

Glitz and glam, smokey & sultry, day or night!

This masterfully curated palette boasts a dazzling array of shades designed to inspire.

Each colour is formulated with high payoff, ensuring your application is as vivid as you dreamed.

Whether you're crafting a multi-toned look or a single hue, these shadows melt into one another effortlessly. Including a dual-ended brush, designed to give precision and versatility.

AVAILABLE IN 3 COLOURWAYS

Net 28.8g



AMETHYST
AEP01



VELVET ROSE
AEP02



MATTE & SHIMMER
AEP03

Glam After Dark

12 COLOUR EYESHADOW PALETTE

Unveil your artistry with our 12 pan eyeshadow palette, meticulously curated to ignite your creativity. This versatile palette features an exquisite array of shades, including glitter shadows that dazzle, shimmer shadows that radiate & velvety mattes for depth & dimension. High pigmentation ensures vibrant colour payoff, while the delicately formulated powders allow for seamless blending.

AVAILABLE IN 3 COLOURWAYS
Net 14.4g



NAKED HONEY
GAD01



SMOKEY
GAD02



MATTE & SHIMMER
GAD03

Playgirl Beauty
2 October 2022

and the winner is... Glam After Dark- NAKED HONEY!!!
We tick all the boxes: Colour, Pigment, Payoff- accessible for

woman&home
BEAUTY AWARDS
2022
BEST AFFORDABLE
EYESHADOW PALETTE
Playgirl Glam After Dark Eyeshadow Palette
In Naked Honey

38

38 4 Comments 7 Shares

Like Comment Send Share



Playgirl Beauty

2 October 2024

Whether you're feeling bold and daring or soft and sweet, the Sultry Sunset Palette has the shadow for your mood!



15

• 2 Comments

• 1 Share



Like



Comment



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Share

Sultry

12 COLOUR EYESHADOW PALETTE

Discover the ultimate in versatility & allure with the sultry palette eyeshadow collection. Perfect for any occasion, this exquisite range features three stunning palettes: nudes, bright sunshine shades & pastel colours. Each sultry palette is masterfully crafted to offer a mix of intensely pigmented matte & shimmer shades, allowing you to create endless stunning looks. This buildable formula ensures easy application & impeccable blending, giving your eyes a seamless, professional finish every time.

AVAILABLE IN 3 COLOURWAYS
Net 14.4g



SULTRY PASTELS
SPG01



SULTRY SUNSET
SPG02



SULTRY NUDES
SPG03

Naughty Neons

12 COLOUR EYESHADOW PALETTE

The showstopper! This vibrant palette features a dazzling array of neon shades, designed to make your makeup pop.

The buildable formula allows you to customise the intensity of your look, from a subtle wash of colour to a full-on neon glam.

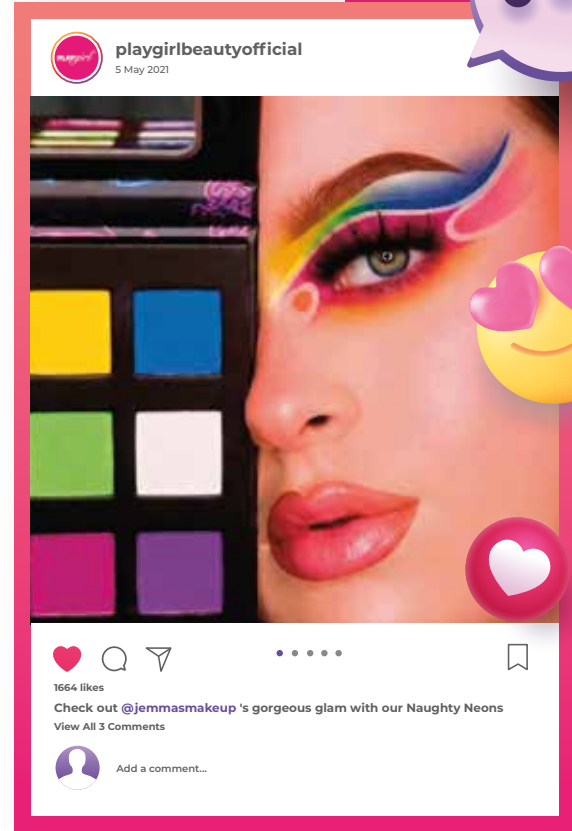
Each shade is intensely pigmented, ensuring that the colours stay true & vibrant all day long.

The finely milled pigments provide a buttery smooth application, making these shades seamlessly blendable for professional quality results.

Net 14.4g



NAUGHTY NEONS
NNP01





playgirlbeautyofficial

February 9, 2022



32 likes

Our In the mood for Nude Eyeshadow Palette has a beautiful colour payoff & you can create any kind of Dramatic look

View All 2 Comments



Add a comment...



In the Mood for Nude

10 COLOUR EYESHADOW PALETTE

Each shadow is intensely pigmented, delivering bold, vibrant colour, with multiple formulations from velvety mattes to luxurious shimmers & creamy satins offering endless creative possibilities. Build & layer your look effortlessly, as these eyeshadows blend seamlessly, adding depth and dimension without any patchiness. Formulated for a smooth, even application, they glide on effortlessly for a flawless finish every time.

AVAILABLE IN 3 COLOURWAYS
Net 15g



TRUE NUDE
NPG01



BLUSH NUDE
NPG02



MAUVE NUDE
NPG03

HypnotEyes

5 COLOUR EYESHADOW PALETTE

Create a look that lingers. Meticulously crafted for those who demand the best. This compact yet versatile palette offers intensely pigmented shades that deliver bold, vibrant colour in every swipe.

Featuring multiple formulations—from velvety mattes to shimmering metallics & smooth satins—our eyeshadows cater to all your creative whims. Build & layer effortlessly to achieve the desired depth and dimension, thanks to their flawless, blendable textures. Each shade glides on seamlessly, ensuring a smooth, even finish every time.

AVAILABLE IN 5 COLOURWAYS
Net 6g



DESTINY
HEP01



FATE
HEP02



EUPHORIA
HEP03



CARLY
HEP04



ZOE
HEP05



Playgirl Beauty

9 December 2024



Mesmerise the crowd with every blink! Dive into festival vibes with Playgirl Hypnoteyes Palette – 5 shades, endless enchantment!



5

292 Comments



Like



Comment



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Playgirl Beauty

9 January 2024

Say hello to summer glam and let your inner beauty shine through with Playgirl Beauty's liquid eyeshadow



21

0 Comments



Like



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Crushed Crystal

METALLIC LIQUID EYESHADOW

This metallic cream shadow comes through with bold shimmer & major glow – no creasing, no fading, just full flex. The formula glides on smoothly & shines hard from every angle. Wear it solo for a hit of drama or layer it up to level up your look. Its lightweight, long-wear & made to turn heads. Your eyes, your spotlight.

AVAILABLE IN 10 SHADES
Net 2g



LURE OF ATTRACTION
PGLE01



SHADY LADY
PGLE02



OH MY GOLD!
PGLE03



LET IT GLOW
PGLE04



BERRY FINE
PGLE05



MINT TO BE
PGLE06



OLIVE YOU
PGLE07



GINGERBREAD
PGLE08



I LILAC YOU
PGLE09



PINK ME
PGLE10

PlayProof

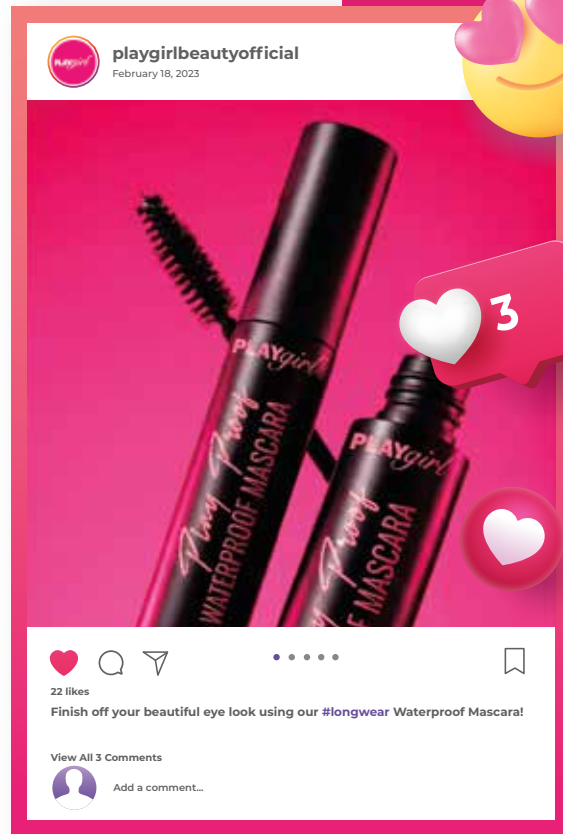
MASCARA

"Bold, black & budge-proof" ... & if it's volume you want - that's what you'll get!
This waterproof formula provides unparalleled volume while resisting water, sweat & humidity. The precision brush ensures each lash is coated evenly, from root to tip, for an effortlessly dramatic effect without clumping or flaking.
Enjoy long-lasting wear that stays put all day, making it ideal for any occasion—from a busy workday to a day at the beach or a night out.

Net 5ml



WATERPROOF MASCARA
PGMW01





playgirlbeautyofficial

July 5, 2024



19 likes

For the LOVE of lashes!

Achieve the look using our #Lashlikeaboss Volume Masc

View 1 Comment



Add a comment...



Lash like a Boss

MASCARA

Discover the secret to voluminous, fluttery lashes.

Engineered with an innovative, feather-light formula, this mascara delivers incredible volume without weighing down your lashes.

Transform your look with a single swipe from our unique, precision brush, designed to separate & coat each lash evenly from root to tip. The result? Extra volume & definition, with a feathery, natural feel.

Perfect for all-day wear, this mascara won't clump, flake, or smudge, allowing you to enjoy beautifully enhanced lashes.

Net 5ml



VOLUME MASCARA
PGMV01

Live Love Lash 3 IN 1

MASCARA

Lengthening, volumising & curling - all in one.

Boasting a rich, creamy formula, this mascara instantly thickens & extends each lash for a dramatic, eye-catching effect. The specially designed brush ensures effortless application, effectively lifting & curling your lashes from root to tip.

Say goodbye to multiple products and hello to a convenient, all-in-one solution that provides stunning, long-lasting results.

Perfect for those who desire maximum impact with minimal effort, delivers lush, full & beautifully curled lashes with every swipe.

Net 12ml



LIVE, LOVE, LASH!
PGMS01



Playgirl Beauty

6 November 2024



Get ready for some serious fun this weekend and the @clicks_sa Beauty Playground!



11

• 1 Comment

• 1 Share



Like



Comment



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Share



Playgirl Beauty

16 May 2023

Zero Effort, Zero Mistakes! The Jet Black, long stay DUAL-ENDED Stamp Liners, were designed to master the art



8

1 Comment 1 Share



Like



Comment



Send



Share

Just Wing It Liner

STAMP AND LINER

Experience the next level of precision with our innovative stamp liner, your secret weapon for the perfect winged eyeliner every time.

Featuring a super fine felt tip, this liner effortlessly delivers smooth, precise & accurate application, allowing you to create sharp, defined lines with ease.

This long-lasting liquid formula ensures that your look stays put, resisting smudging and fading throughout the day.

Delivers a jet-black cat eye with precision - zero effort, zero mistakes!

Net 3g



STAMP & KHOKI LINER DUO STAMP LINE GO
PGPD01

Party All Night

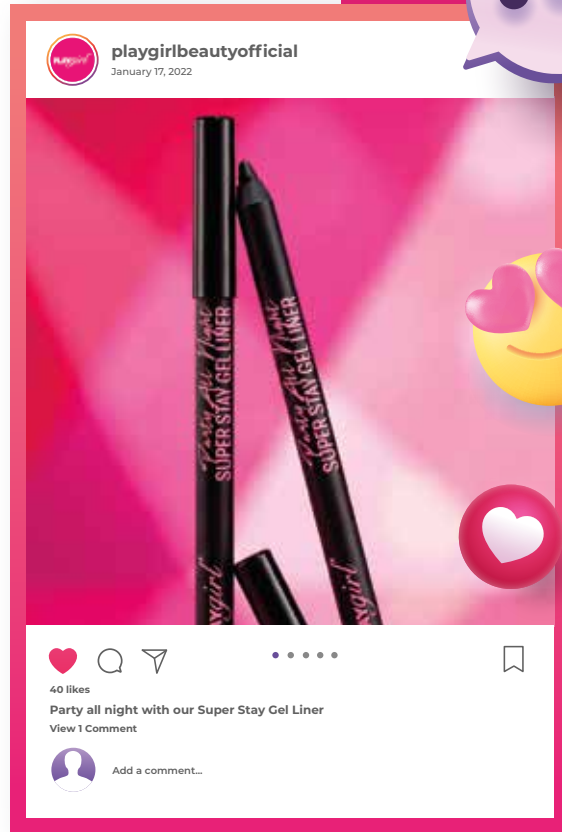
SUPER STAY GEL LINER

This creamy gel pencil delivers rich, high-impact pigment in one smooth stroke. Whether you're going full wing or tight lining for subtle drama, it blends easily & sets to a smudge-proof finish that lasts all day. No tugging, no fading, just intense colour & effortless precision that keeps up with you.

Net 1g



GEL PENCIL BLACK
PGPG01





playgirlbeautyofficial

July 15, 2024



21 likes
Unleash your inner artist

Meet our silky smooth, pigmented pencils in a lineup of COLOURS.

View 1 Comment



Add a comment...



Walk The Line

EYELINER WITH SHARPENER

Designed for ease & precision, this eyeliner applies smoothly, ensuring a flawless, even line with every use.

This comfortable formula is gentle on the skin, allowing for long-lasting wear without irritation. Our highly-pigment eyeliner makes your eyes pop with vibrant intensity.

The built-in sharpener ensures that your pencil is always ready for precise application. Enhance your eye makeup routine with this all-in-one solution for sharp, intense definition.

AVAILABLE IN 8 SHADES
Net 1.1g



Pro Browtician

BROW POWDER AND LINER

Achieve flawless, natural-looking brows, complete with a spoolie, powder & liner. This all-inclusive tool is designed to help you create perfectly defined brows with ease. The retractable pencil features a triangular tip, allowing you to make precise, hair-like strokes that mimic the look of natural eyebrows. The built-in powder adds depth & dimension, while the spoolie brush ensures seamless blending for a polished finish. Elevate your brow game with this ultimate brow tool, designed for perfection & ease of use.

AVAILABLE IN 3 SHADES

PENCIL Net 0.26g

POWDER Net 0.35g



HOW TO BROW
PGPB01

FILLED AND FAB
PGPB02

TAKE A BROW
PGPB03



Playgirl Beauty

23 February 2023

PRO BROWTICIAN Brow Powder & Liner
Our 3in1 brow perfector is all you need to define, fill and tame your brows.



3

292 Comments



Like



Comment



Send



Share





Playgirl Beauty

14 June 2022

Bold eyes are trending every season! Dare to differ!



16 1 Comment



Like



Comment



Send



Share



Waterproof

BROW DEFINER

Elevate your brow game, designed to deliver precision & long-lasting results. Featuring a uniquely angular tip, this pencil allows for meticulous, hair-like strokes that define & shape your brows with expert accuracy. The retractable design means no hassle of sharpening, ensuring your pencil is always ready for use. Our waterproof formula guarantees that your brows stay flawless & smudge-free throughout the day, no matter the conditions. Ideal for all brow types, this pencil helps you achieve perfectly sculpted, natural-looking brows effortlessly.

AVAILABLE IN 3 SHADES
Net 0.26g



Creative Curve
CREATIVE CURVE
PGPW01

Wow Brow
WOW BROW
PGPW02

Perfect Arch
PERFECT ARCH
PGPW03

Ultimate Brow Filler

TATTOO PEN

A "no-makeup makeup" minimalists dream. This innovative beauty tool features a unique 3-prong tip designed to create perfect, hairline strokes that seamlessly blend with your natural brows. Each prong remains inked up throughout the day, ensuring consistent application & preventing the need for frequent touch-ups.

Our long-lasting formula is built to withstand daily wear, providing smudge-proof & water-resistant results that keep your brows looking impeccable from morning to night.

AVAILABLE IN 2 SHADES

Net 0.85g





Lift Off

MASCARA

Designed to lift, lengthen & define every lash for a wide-eyed, fanned-out effect. The precision silicone brush grips even the smallest lashes, separating & coating from root to tip for instant lift & visible length.

Net 5.5ml

COMING
SOON



LIFT OFF MASCARA
PGDM01

Eyes, Eyes, Baby!

15 COLOUR EYESHADOW PALETTE

Create endless eye looks, featuring a versatile mix of richly pigmented mattes & eye-catching shimmers. Curated to take you from everyday soft glam to bold statement looks, each shade blends effortlessly for smooth, seamless colour payoff.

AVAILABLE IN 2 COLOURWAYS

Net 11g



BASICALLY PERFECT
PGEE01



ICE QUEEN
PGEE02

**COMING
SOON**





FACE

Get Set Glow

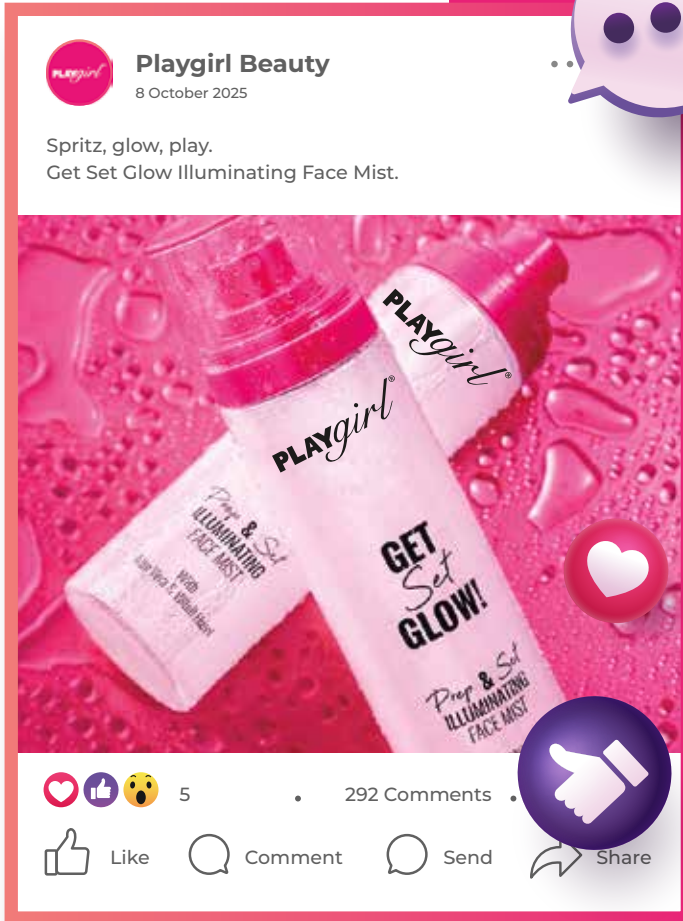
ILLUMINATING FACE MIST

A dazzling blend of skincare & radiance in every spritz. Infused with Witch Hazel, this lightweight mist not only leaves your skin sparkling with a subtle shimmer but also helps to set & soothe, making it perfect for any occasion. Whether you're looking to elevate your everyday look or add a touch of glam for a special night out, this mist delivers a luminous finish that catches the light beautifully. Hydrating, refreshing & effortlessly gorgeous.

Net 100ml



GET SET GLOW ILLUMINATING FACE MIST
PGWS01





Playgirl Beauty

15 October 2025

Prep like a pro with our Even Better Grip Primer. The jelly primer hugs every curve of your face with hydration.



• 3 Comments • 4 Shares



Like



Comment



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Share



Even Better Grip

JELLY FACE PRIMER

A skin-loving base for a flawless makeup look. Infused with Niacinamide, this primer hydrates, soothes & nourishes your skin while creating a smooth, tacky surface that grips your makeup for all-day wear. Its lightweight, jelly texture glides on effortlessly, leaving your skin feeling refreshed, radiant & perfectly prepped for a seamless application. Whether you're going for a natural glow or a full glam look, this primer is your secret to a long-lasting, flawless finish.

Net 24ml



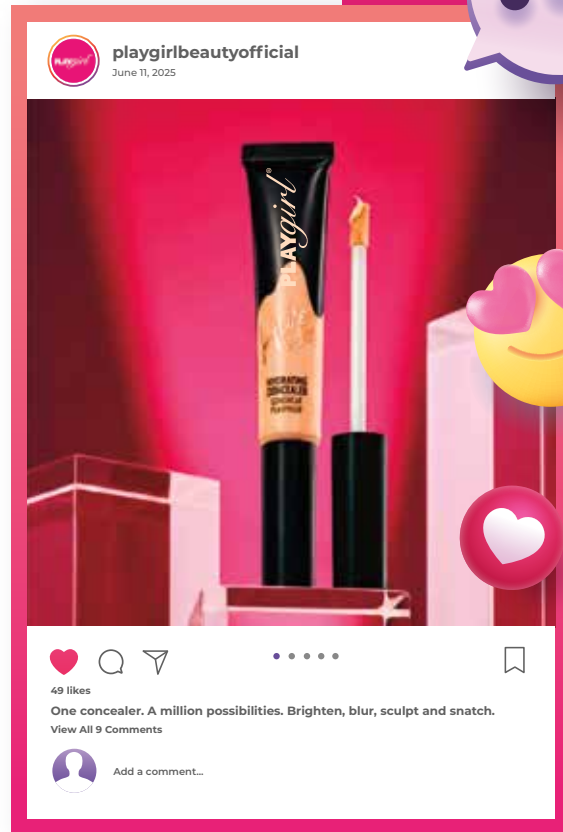
EVEN BETTER GRIP PRIMER
PPGP01

Hide and Sleek

HYDRATING CONCEALER

This long-wear concealer stays fresh from morning coffee to midnight chaos. The silky texture glides on smoothly & blends effortlessly, leaving skin bright, even and flawless. It covers dark circles, breakouts & anything else you don't feel like showing off — all while keeping your glow intact.

AVAILABLE IN 8 SHADES
Net 10ml





playgirlbeautyofficial

May 2, 2025



294 likes

Flawless skin? It starts here.

View All 8 Comments



Add a comment...



Perfect Finish

LONGWEAR FOUNDATION

This water-resistant foundation brings buildable coverage with a soft, powdery feel that blends like second skin. Packed with Vitamin C & E, it gives you more than just a perfect finish — it keeps your skin feeling good too. Whether you're running the day or dancing through the night, this formula stays locked, luminous & never cakey.

AVAILABLE IN 20 SHADES
Net 30ml



Just Glow With It

FACE PALETTE

Dive into a treasure trove of warm & cool tones, embracing the versatility of radiant highlighters, sun-kissed bronzers & flattering blushes, designed to sculpt and define your features with unparalleled precision.

Meticulously curated to deliver intense pigmentation & finely milled powders for a flawless application every time.

With its luxurious formula & carefully selected shades, this palette empowers you to unleash your creativity & effortlessly transform your look from day to night.

AVAILABLE IN 1 COLOURWAY
Net 33.3g



JUST GLOW WITH IT 9 COLOUR
JGW01



Playgirl Beauty
2 April 2022

Chiselled cheeks, sun kissed skin. Our JUST GLOW WITH IT palette is an essential in every glam girls kit!

2 Likes • 0 Comments

Like Comment Send Share



Playgirl Beauty

7 May 2025

Not just a blush—she's the moment. This powder? Straight-up iconic. Ultra blendable and silky smooth.



3

• 123 Comments •



Like



Comment



Send



Share



So Cheeky

BLUSHER COLLECTION

This silky powder blush glides on smoothly & brings that fresh flush in just one swipe. Packed with pigment, built to last, it blends like a dream so you can keep it soft or dial it up.

AVAILABLE IN 4 SHADES
Net 7.5g



What a Cheek

LIQUID BLUSHER

This liquid formula comes loaded with pigment & gives you full control to go sheer or statement. Go soft & dewy or build it up to full-blush flush. It melts into your skin, blends like a dream & stays locked in all day. You decide the intensity; we bring the glow!

AVAILABLE IN 4 SHADES

Net 30ml



BARELY BLUSH
PGBL01



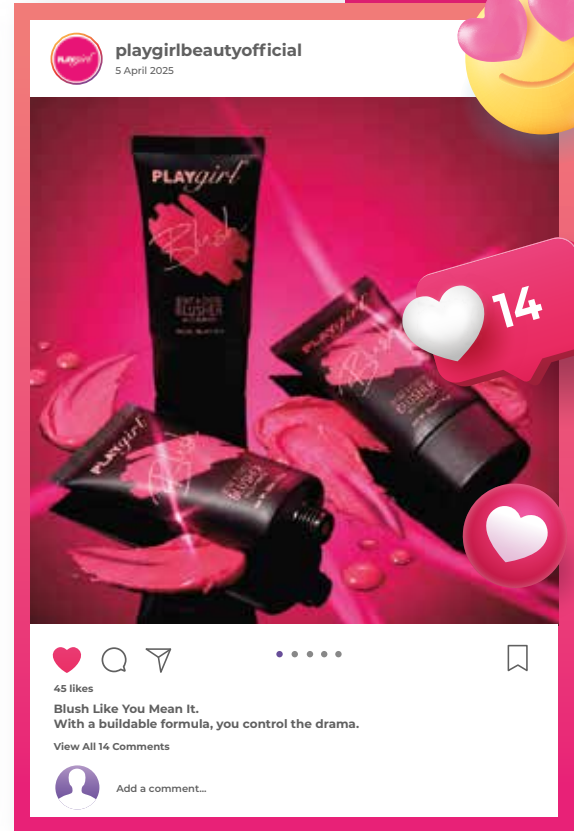
STAY PEACHY
PGBL02



BLUSHED AWAY
PGBL03



OH! WHAT A CHEEK
PGBL04





playgirlbeautyofficial

May 23, 2024



31 likes

Unleash your inner sun-kissed goddess with Playgirl Be

View All 6 Comments



Add a comment...



Sunkissed BRONZER COLLECTION

This soft powder bronzer gives a silky satin finish that melts right in & builds like a dream. Whether you're going for a light bronze or full-on heat, the weightless formula blends smoothly & wears all day. It's the kind of glow that looks good in every season & every selfie.

AVAILABLE IN 4 SHADES

Net 7.5g



Beach Bum

LIQUID BRONZER

This liquid bronzer is packed with light-catching magic to give your skin that warm, radiant finish.

Swipe it on solo, mix it up with your base or body lotion — either way, you're serving sun-kissed energy that slays all day.

AVAILABLE IN 4 SHADES
Net 30ml



ON FLEEK
PGLB01

DRENCHED IN GOLD
PGLB02

CITY GIRL
PGLB03

REIGN ON ME
PGLB04



Playgirl Beauty

22 January 2022

We are IN LOVE with this babe!



30

2 Comments



Like



Comment



Send



Share





Playgirl Beauty

5 December 2022

Life is way better when you're glowing!



21

0 Comments



Like



Comment



Send



Share

Illuminating HIGHLIGHTER COLLECTION

This ultra-soft powder highlighter melts into your skin with a smooth, airbrushed finish that hits different in every light. It gives that radiant, lit-up look without ever feeling heavy. Think silky texture, next-level shine & a soft-focus glow that looks fresh.

AVAILABLE IN 4 SHADES

Net 7.5g



GLOWGETTER
PGHP01



GLOW ME AWAY
PGHP02



GET GLOWING WITH ME
PGHP03



TIME TO SHINE
PGHP04

Endless Glow

LIQUID HIGHLIGHTER

This multi-use liquid highlighter delivers a smooth, radiant finish that catches the light & turns heads. Wear it on cheekbones, mix it with foundation or take it body-wide. One product, endless ways to shine.

AVAILABLE IN 4 SHADES
Net 30ml



MOONSTONE
PGLH01



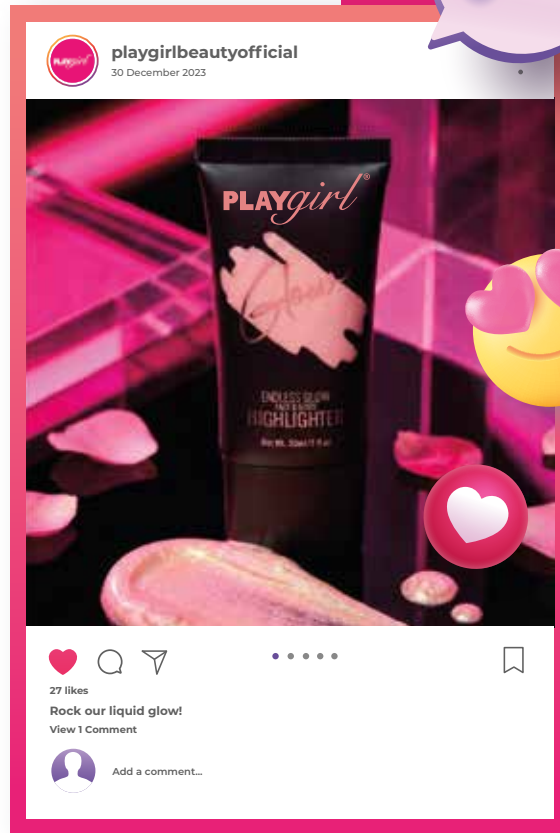
GOLDEN HOUR
PGLH02



BEACH NECTAR
PGLH03



CORAL REEF
PGLH04





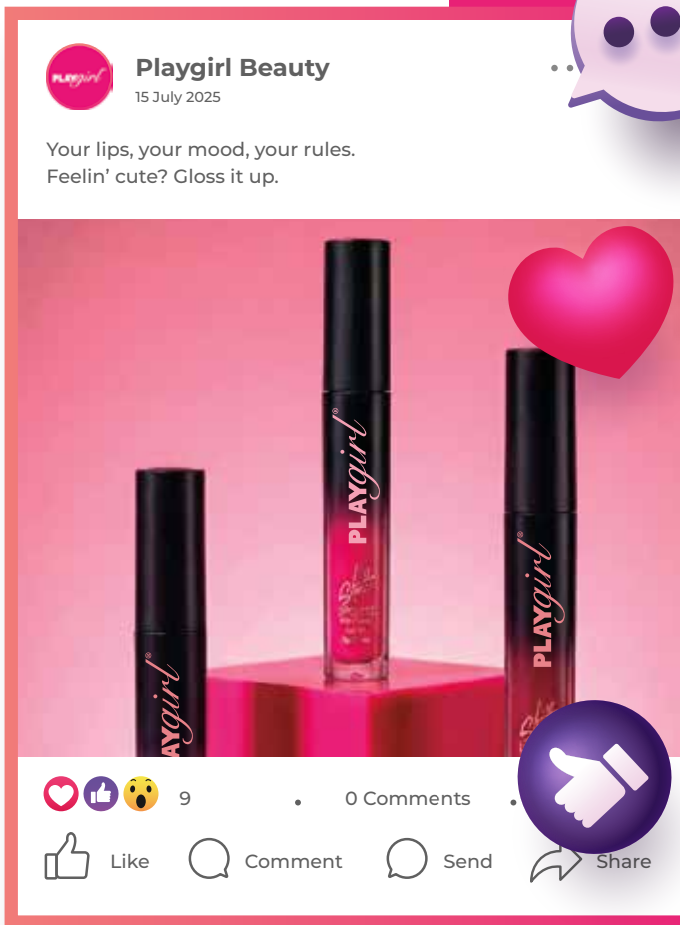
LIPS

Lip Sync

HIGH SHINE LIPGLOSS

Creamy, comfy & built to flex. Go soft and subtle or dial it all the way up. With major colour payoff & a silky texture that melts onto your lips, this isn't your basic gloss. It's shine that slays without the sticky drama.

AVAILABLE IN 12 SHADES
Net 3g





Playgirl Beauty

14 October 2024

Swatch it, rock it, perfect for the pocket! This creamy formula leaves you with a velvet matte finish - available in 20 shades.



❤️ 👍 21

• 0 Comments • 1 Share



Like



Comment



Send



Share



Playproof

MATTE LIQUID LIPSTICK

This lip game-changer delivers rich pigment, one swipe and you're bold, matte and that girl. The soft-matte finish & velvety feel is comfy and never drying.

AVAILABLE IN 20 SHADES

Net 2g



RED-EMPTION
PGLLO1



CHERRY BOMB
PGLLO2



DON'T BE CHAI
PGLLO3



PLEASED TO MEET YOU
PGLLO4



SAVE THE DATE
PGLLO5



MADE YOU PINK
PGLLO6



WINE ABOUT
PGLLO7



JUST PINK ABOUT IT
PGLLO8



FRENCH KISS
PGLLO9



MANGO TANGO
PGLLO10



JUST MY TYPE
PGLLO11



BLUSHED UP
PGLLO12



DIVA
PGLLO13



GIRLS NIGHT OUT
PGLLO14



LEFT ON RED
PGLLO15



PURPLE RAIN
PGLLO16



COSMO KISS
PGLLO17



PILLOWTALK
PGLLO18



HAPPY HOUR
PGLLO19



PURE INFUSION
PGLLO20

For the Love of Lips

LIP OIL

Serving shine, tint & serious hydration in one swipe. With nourishing oils like Hazelnut & Jojoba, this treatment-oil hybrid keeps things smooth, soft & totally unbothered. Just swipe and go.

AVAILABLE IN 4 FLAVOURS

Net 2g



VANILLA
PGL001



PEACH
PGL002



RASPBERRY
PGL003



CHERRY
PGL004





playgirlbeautyofficial

#PlaygirlBeauty #ComeOutAndPlay



123 likes

#PlaygirlBeauty #ComeOutAndPlay

View All 3 Comments



Add a comment...



Hydration Hybrid

GLOSSY LIP BALM

This innovative hybrid hydrates like a lip balm & delivers the high-shine finish of a lipgloss. The formula is infused with Vitamin E, Grapeseed Oil, Maracuja & Hyaluronic Acid for lips that instantly look softer & smoother while feeling nourished & replenished all day.

AVAILABLE IN 12 SHADES

Net 2g



RAISIN
HHB01



SALTED
HHB02



CLEAR
HHB03



GRAPE
HHB04



MUSE
HHB05



EARTHY
HHB06



SWEET
HHB07



WARNING
HHB08



SHOUT
HHB09



TROPICAL
HHB10



RIVIERA
HHB11



PEACHY
HHB12

Mint To Be

COOLING LIP GLAZE

A high-shine lip glaze infused with a refreshing minty cooling sensation for lips that look glossy, smooth, & irresistibly fresh. This lightweight, cushiony formula glides on effortlessly, wrapping lips in a glass-like shine without feeling sticky or heavy. Infused with Vitamin E for added care.

AVAILABLE IN 4 SHADES

Net 3ml



SHIMMER THING
PGCL01

PINK PRISM
PGCL02

CHERRY SPARK
PGCL03

LILAC SPRINKLE
PGCL04

**COMING
SOON**



Lip2Cheek

TINT

A juicy, jelly-textured tint designed to give lips & cheeks the perfect pop of fresh, natural-looking colour. This lightweight, bouncy formula glides on effortlessly, blending seamlessly into the skin for a soft flush on the cheeks & a sheer-to-buildable tint on the lips. Infused with Vitamin E to help nourish & condition lips and cheeks.

AVAILABLE IN 6 SHADES

Net 4.5g

**COMING
SOON**



PGJL01
LIP SERVICE



PGJL02
BLUSH ERA



PGJL03
IT'S A LOOK



PGJL04
FOR THE PLOT



PGJL05
RED FLAG



PGJL06
PEACH CORE



NAILS



Playgirl Beauty

6 January 2024

We've got a world full of colour for you to choose from!



4

• 2 Comments

• 2 Shares



Like



Comment



Send



Share

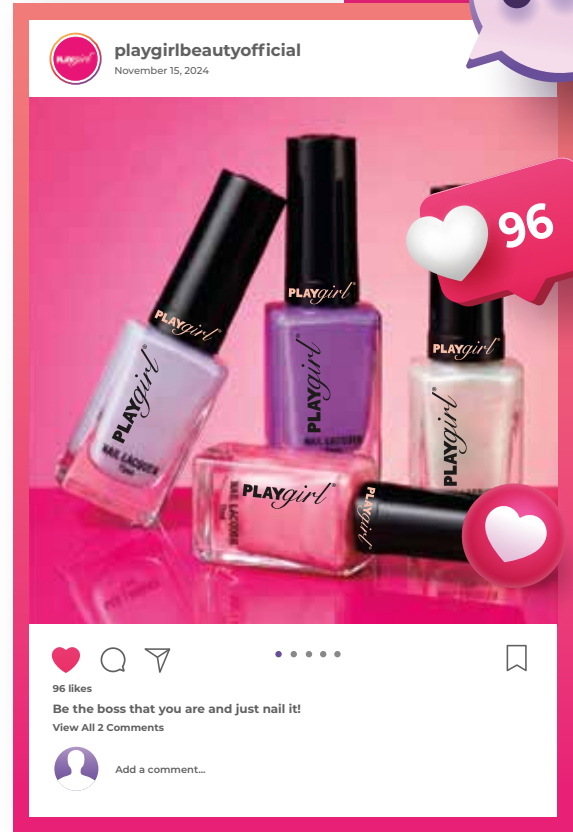
NAILED IT!

NAIL LACQUER

The ultimate nail polish for those who demand quality & style. Experience vibrant, high-colour payoff with every coat, ensuring your nails stand out with rich, vivid hues. Our long-lasting formula allows you to enjoy beautifully polished nails for days without frequent touch-ups. Upgrade your manicure game & let your nails do the talking!

AVAILABLE IN 200 SHADES
Net 12ml







playgirlbeautyofficial

December 17, 2021



63 likes

IT'S A NAIL LACQUER PARTY! Pick your shade!

View All 4 Comments



Add a comment...





Playgirl Beauty

16 November 2021

200 shades = limitless possibilities! When it comes to nails, we don't play!






 53

1 Comment



Like



Comment



Send



Share





Playgirl Beauty

10 November 2021



THE NEWS IS OUT! Introducing the SHINE ON NAIL LACQUER
This formula is proudly cruelty-free and will keep those nails looking fierce for days.



54 • 2 Comments • 4 Shares



Like



Comment

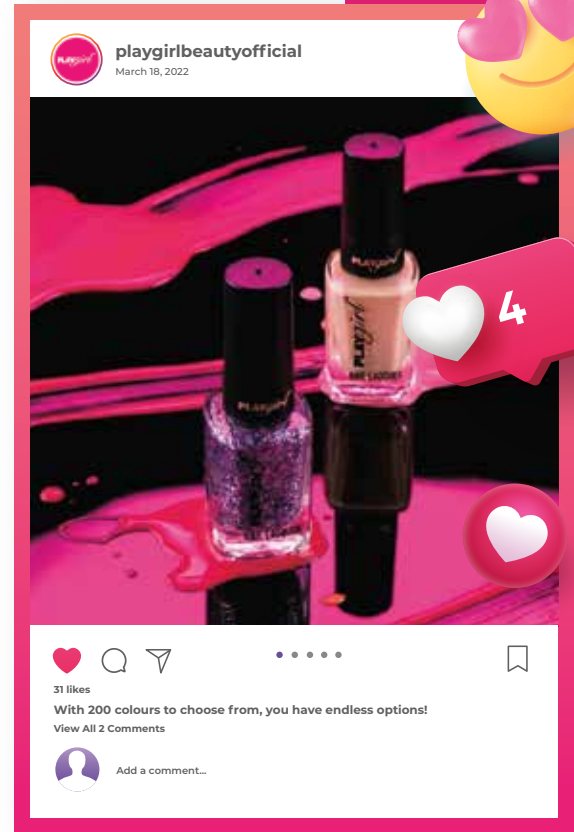


Send



Share







MERCHANDISING

FSUS

Attract attention and boost visibility with our eye-catching Free Standing Unit (FSU) display. Strategically placed in high-traffic areas, this FSU is designed to showcase our latest products and promotions in a compact, accessible format.

FEATURES

- Bold branding with vibrant, full-colour graphics
- Durable construction to withstand foot traffic and handling
- Modular shelving to accommodate a variety of product sizes
- Easy assembly and repositioning for flexible store layout integration
- Integrated led light strips

DOUBLE SIDED FSU

WIDTH 460MM
DEPTH 306MM
HEIGHT 1608MM



FSU

WIDTH 460MM
DEPTH 306MM
HEIGHT 1608MM



WALLBAYS

Our Wallbay solution offers a clean, organized, and visually impactful solution for in-store product presentation. Designed to optimize vertical space along store walls, this unit combines functionality with strong brand presence.

FEATURES

- Sleek, space-efficient design for seamless integration into store walls
- Adjustable shelving to accommodate various product heights and formats
- High-visibility branding panels and header space for promotional messaging
- Durable materials built for long-term, high-traffic retail environments

450 COLOUR WALL

WIDTH 450MM
DEPTH 420MM
HEIGHT 1745MM



900 COLOUR WALL

WIDTH 900MM
DEPTH 420MM
HEIGHT 2078MM





PRODUCT BREAKDOWN



PGSC01 Echo 6972071006738
 PGSC02 Volcanic Ash 6972071006745
 PGSC03 Shockwave 6972071006752
 PGSC04 Iridesence 6972071006769
 PGSC05 Night Howler 6972071006776
 PGSC06 Belladonna 6972071006783
 PGSC07 Chromium 6972071006790



PGSE01 Blaze 6972071006592
 PGSE02 Hurricane 6972071006608
 PGSE03 Storm Surge 6972071006615
 PGSE04 Quicksand 6972071006622
 PGSE05 Night Watch 6972071006639
 PGSE06 Mastermind 6972071006646
 PGSE07 Bulletproof 6972071006653



PGSH01 Scorch 6972071006660
 PGSH02 Granite 6972071006677
 PGSH03 Glazier 6972071006684
 PGSH04 Fireball 6972071006691
 PGSH05 Turbulence 6972071006707
 PGSH06 Victory 6972071006714
 PGSH07 Tradewind 6972071006721



PGSL01 Wildfire 6972071006806
 PGSL02 Starlight 6972071006813
 PGSL03 Tempest 6972071006820
 PGSL04 Luminosity 6972071006837
 PGSL05 Solar Flare 6972071006844
 PGSL06 Tapestry 6972071006851
 PGSL07 Horizon 6972071006868



PGSM01 Dynamo 6972071006523
 PGSM02 Tornado 6972071006530
 PGSM03 Amplify 6972071006547
 PGSM04 Bonfire 6972071006554
 PGSM05 Monsoon 6972071006561
 PGSM06 Urchin 6972071006578
 PGSM07 Firefly 6972071006585



AEPO1 Amethyst 6009693059153
 AEPO2 V/Rose 6009693059160
 AEPO3 Mat/Shim 6009693059177



GAD01 Honey 6009693059115
 GAD02 Smokey 6009693059122
 GAD03 Matte Shim 6009693059139



HEPO1 Destiny 6009693059870
 HEPO2 Fate 6009693059887
 HEPO3 Euphoria 6009693059894
 HEPO4 Carly 6009693059900
 HEPO5 Zoe 6009693059917



JGW01 Just glow with it 6009693059146



NNP01 Neon 6009693059078



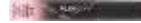
NPG01 True Nude 6009693059184
 NPG02 Blush Nude 6009693059191
 NPG03 Mauve Nude 6009693059863



SPG01 Pastel 6009693059085
 SPG02 Sunset 6009693059092
 SPG03 Nudes 6009693059108



PGLE01 Lure Of Attraction 6972071012937
 PGLE02 Shady Lady 6972071012944
 PGLE03 Oh My Gold 6972071012951
 PGLE04 Let It Glow 6972071012968
 PGLE05 Berry Fine 6972071012975
 PGLE06 Mint To Be 6972071012982
 PGLE07 Olive You 6972071012999
 PGLE08 Gingerbread 6972071013002
 PGLE09 I Lilac You 6972071013019
 PGLE10 Pink Me 6972071013026



PGMS01 3In1 Black 6972071013576
 PGMV01 Volume 6972071008268
 PGMW01 Waterproof 6972071008251



PGPB01 How to brow 6972071006332
 PGPB02 Filled and Fab 6972071006349
 PGPB03 Take a brow 6972071006356



PGPD01 Black 6972071006363



PGPE01 Aphrodite 6972071006226
 PGPE02 Demeter 6972071008275
 PGPE03 Gaia 6972071008282
 PGPE04 Selene 6972071006257
 PGPE05 Iris 6972071006264
 PGPE06 Maia 6972071008299
 PGPE07 Isis 6972071008305
 PGPE0 Phoebe 6972071006295



PGPG01 Black 6972071006219



PGPP01 Brow On 6972071006370
 PGPP02 Brow Power 6972071006387



PGPW01 Creative Curve 6972071006301
 PGPW02 Wow Brow 6972071006318
 PGPW03 Perfect Arch 6972071006325



PGWS01 Illuminating Face Mist 6972214257386



PPGP01 Even Better Grip Primer 6972214258314



PGHS01 Vanilla 6972071013859
 PGHS02 Swan 6972071013866
 PGHS03 Almond 6972071013873
 PGHS04 L/Beige 6972071013880
 PGHS05 Sunkissed 6972071013897
 PGHS06 B/Scotch 6972071013903
 PGHS07 Mocha 6972071013910
 PGHS08 Cocoa 6972071013927



PGPF01 Snow 6972071013170
 PGPF02 Beige 6972071013187
 PGPF03 Almond 6972071013194
 PGPF04 Nude 6972071013200
 PGPF05 Tan 6972071013217
 PGPF06 Vanilla 6972071013224
 PGPF07 Porcelain 6972071013231
 PGPF08 Honey 6972071013248
 PGPF09 Sand 6972071013255
 PGPF10 Chestnut 6972071013262
 PGPF11 Toffee 6972071013279
 PGPF12 Hazelnut 6972071013286
 PGPF13 Tiramisu 6972071013293
 PGPF14 Cocoa 6972071013309
 PGPF15 Truffle 6972071013316
 PGPF16 Espresso 6972071013323
 PGPF17 T/Hazelnut 6972071013330
 PGPF18 Toast 6972071013347
 PGPF19 Henna 6972071013354
 PGPF20 Cappuccino 6972071013361



PGPLO1 Sweet 6972071012456
 PGPLO2 Fling 6972071012463
 PGPLO3 Xoxo 6972071012470
 PGPLO4 Romantic 6972071018793



PGBL01 Barely 6972071013675
 PGBL02 S/Peachy 6972071013682
 PGBL03 Away 6972071013699
 PGBL04 Cheek 6972071013705



PGBR01 Crème Brulee 6972071012531
 PGBR02 Toasted Almond 6972071012548
 PGBR03 Butterscotch 6972071012555
 PGBR04 Chocolate 6972071012562



PGLB01 On Fleek 6972071013590
 PGLB02 Drenched In Gold 6972071013606
 PGLB03 City Gold 6972071013613
 PGLB04 Reign On Me 6972071013620



PGHP01 Glowgetter 6972071012616
 PGHP02 Glow Me Away 6972071012623
 PGHP03 G/Glowing 6972071012630
 PGHP04 Time 2 Shine 6972071012647



PGLH01 Moonstone 6972071013750
 PGLH02 Hour 6972071013767
 PGLH03 Nectar 6972071013774
 PGLH04 Reef 6972071013781



PGL001 Vanilla 6972071014412
 PGL002 Peach 6972071014429
 PGL003 Raspberry 6972071014436
 PGL004 Cherry 6972071014443



PGLG01 Blushious 6972071012692
 PGLG02 Red'Y In 5 6972071012708
 PGLG03 See Thru You 6972071012715
 PGLG04 Red My Fortune 6972071012722
 PGLG05 Beach Plum 6972071012739
 PGLG06 So Mi-Mosa 6972071012746
 PGLG07 Cotton Candy 6972071012753
 PGLG08 Wine Me Over 6972071012760
 PGLG09 How Bare You 6972071012777
 PGLG10 Put It In Neutral 6972071012784
 PGLG11 Sugar Rush 6972071012791
 PGLG12 Berried Treasure 6972071012807



PGLL01 Red-Emption 6972071014016
 PGLL02 Bomb 6972071014023
 PGLL03 Chai 6972071014030
 PGLL04 You 6972071014047
 PGLL05 Date 6972071014054
 PGLL06 Pink 6972071014061
 PGLL07 About 6972071014078
 PGLL08 It 6972071014085
 PGLL09 Kiss 6972071014092
 PGLL10 Tango 6972071014108
 PGLL11 Type 6972071014115
 PGLL12 Up 6972071014122
 PGLL13 Diva 6972071014139
 PGLL14 Out 6972071014146
 PGLL15 Red 6972071014153
 PGLL16 Rain 6972071014160
 PGLL17 Kiss 6972071014177
 PGLL18 Pillowtalk 6972071014184
 PGLL19 Hour 6972071014191
 PGLL20 Infusion 6972071014207



HHB01 Raisin 6972214257393
 HHB02 Salted 6972214257409
 HHB03 Clear 6972214257416
 HHB04 Grape 6972214257423
 HHB05 Muse 6972214257430
 HHB06 Earthy 6972214257447
 HHB07 Sweet 6972214257454
 HHB08 Warning 6972214257461
 HHB09 Shoutout 6972214257478
 HHB10 Tropical 6972214257485
 HHB11 Riviera 6972214257492
 HHB12 Peachy 6972214257508



PGN101 Albania 6972071000019
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PGN300 Ryland 6972071002006
PGN301 Orion 6972071006196
PGN302 Reid 6972071006202
PGN344 Emerald 6972071009661
PGN345 Sapphire 6972071009678

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